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Supply Chain Management

Abstract

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A supply chain consists of all parties involved, directly or indirectly, in fulfilling a customer request. The supply chain includes not only the manufacturer and suppliers, but also transporters, warehouses, retailers, and even customers themselves. Within each organization, such as a manufacturer, the supply chain includes all functions involved in receiving and filling a customer request. These functions include, but are not limited to, new product development, marketing, operations, distribution, finance, and customer service.

Keywords:

The Objective of A Supply Chain, Process Views of A Supply Chain, 5 Parts of SCM, SCM vs. Supply Chains, Types of Supply Chain Models, Why Is Supply Chain Management Important?

